

Press Release

London – 26.01.2018

Smarter Time, the app that helps you get your time back, is up on Product Hunt!

Smarter Time, the mobile Artificial Intelligence that gives you time back for what matters, has launched on Product Hunt on the 26th of January 2018.

Launched in November 2016 on Android and in closed Beta on iOS, Smarter Time has accumulated over 200k downloads through a mix of intelligent time tracking and advanced analytics.

Advanced in-house algorithms help users to fight stress, burnout or general unhappiness, and encourage them to take action based on a rational and accurate representation of how they employ their time.

In addition to recording time spent on phones and computers, Smarter Time has developed a fully automated approach to tracking activities that happen offline, such as sleep, reading or cooking. It relies on machine learning, room-level location and a smart artificial brain to accurately deduce every activity around the clock.

Users' privacy is at the core of Smarter Time's priorities. Their business model wholly excludes data resale, and the app follows the rules of Privacy by Design: a fully functional offline mode and servers located in Germany guarantee that the users' data is secure.

The Smarter Time app is available under a freemium model, with the full functionality being unlocked by monthly subscription.

More information is available on Smarter Time's website, www.smartertime.com.

Contact:

Anna Winterstein

Anna.winterstein@smartertime.com

+44 (0) 785 6066 071